

Clean the plastics: Clean the campus - 21-9-2024
(Cleanliness drive for plastic free campus)



Date: 21.09.2024

Location: KBN College Campus, Vijayawada

Name of Activity: Clean the Plastics: Clean the campus

Strength Participated: 20 Cadets

Brief Description of the Activity:

In a proactive effort to promote environmental sustainability, the **NCC cadets of KBN College** led a **campus-wide cleanliness and plastic waste awareness drive**. As part of the initiative, cadets cleaned various sections of the campus, focusing particularly on the collection and responsible disposal of **plastic waste**.

To enhance public awareness, **placards and banners with eco-friendly messages** were displayed throughout the campus. The campaign witnessed enthusiastic participation from students, faculty, and staff, highlighting a collective commitment to a cleaner and greener environment.

The drive not only improved campus cleanliness but also served as a platform to foster **environmental consciousness and civic responsibility** among the college community. The commendable efforts of the cadets were acknowledged and appreciated by the college management, setting an inspiring precedent for future student-led initiatives.

Outcomes/Effects of the Activity:

- **Plastic Waste Reduction:** A substantial quantity of plastic waste was collected and properly disposed of, contributing to a more hygienic campus environment.
- **Promotion of Eco-Friendly Habits:** The initiative encouraged students to minimize the use of single-use plastics and embrace sustainable alternatives.
- **Leadership and Team-Building:** NCC cadets demonstrated strong organizational, leadership, and teamwork skills, motivating their peers to engage in social causes.
- **Community Involvement:** The participation of faculty, staff, and students fostered unity and shared responsibility toward environmental protection.
- **Institutional Recognition:** The campaign enhanced the institution's image as a socially responsible and sustainability-focused campus.